

Economics Faculty

Degree Course in Economics and Business Management

The Degree Course

The Economics Faculty of the International Telematic University UNINETTUNO represents a winning distance teaching model, in which this University was a pioneer worldwide. Its educational offer is based on the highest standards of quality thanks to the collaboration with eminent professors of international fame. By means of the videolessons, complemented by multimedia didactic materials and virtual classrooms, the modules' content is deepened and students are constantly supported by professors and tutors in the successful completion of their paths of study. The Degree Course in Economics and Business Administration is aimed at providing students with appropriate methods and scientific knowledge related to business dynamics in order to train specialists who will be able to occupy executive positions in the companies, as well as to carry on freelance professional activities in consulting firms and other organizations. Upon successful completion of the Course, the graduate will be able to communicate information and ideas to various company's stakeholders, as well as to solve business problems. The Course includes four pathways. Two of them have a general character and are related to business management in a wide sense (Economics and Corporate Governance; and Business Management), and other two pathways are more specific: the first one related to management of tourist enterprises (Culture, Tourism, Territory and Corporate Value), and the second one aimed at the study of the key financial aspects of management (Financial Management).

Economics and Business Administration

Pathway: **Economics and Corporate Governance** (in Italian)

I YEAR

- Economics
- **Business** administration
- **Mathematics**
- Private Law
- Strategic Management
- Organizational dynamics and behavior
 Marketing
- Language skills qualification
- Computer skills qualification

II YEAR

- Monetary Economics
- Statistics
- · Business Law
- · Financial Accounting
- · Banking and finance
- · Free-choice modules

III YEAR

- · Public Finance
- Bankruptcy law
- · Applied economics
- · Business finance
- Financial mathematics
- · Free-choice modules
- Internship
- Final exam

Pathway: Culture, Tourism, Territory and Corporate Value (in Italian)

I YEAR

- Economics
- · Business administration
- **Mathematics**
- Private law
- Strategic management
- Organizational dynamics and behavior
- Language skills qualification
- Computer skills qualification

II YEAR

- Tourism economic development
- Statistics and economic statistics of tourism
- · Business law
- · Geopolitics and sustainable development
- · Financial accounting
- · Tourist Marketing
- · Free-choice modules

III YEAR

- · Economics of public and common assets
- Labor law
- · Local economy
- · Analysis and accounting in tourist enterprises
- · Financial mathematics
- · Module at choice
- Internship
- · Final exam

Pathway: Business Management (in English)

I YEAR

- Economics
- Introduction to Business Administration
- **Mathematics**
- Introduction to Law
- Business Management
- · Organizational Dynamics and Behaviour · Marketing
- · English Language
- · Information Management

II YEAR

- Monetary Economics
- Statistics and Business Statistics
- · International Contract Law
- · Financial Accounting
- · Banking and Finance
- · Free-choice module

III YEAR

- Public Economics
- · Management Accounting
- Industrial Organization
- Business Law
- · Financial Mathematics
- · Free-choice modules
- Dissertation

Pathway: Financial Management (in English)

I YEAR

- Economics
- Introduction to Business Administration
- **Mathematics**
- Introduction to Law
- Business Management
- Organizational Dynamics and Behaviour
- · English Language
- Information Management

II YEAR

- Monetary Economics
- Statistics and Business Statistics
- · International Contract Law
- · Corporate Finance
- · Banking and Finance
- Risk Management
- · Free-choice module

III YEAR

- Public Economics
- · International Financial Management
- Industrial Organization
- · Business Law
- · Financial Mathematics
- · Free-choice modules
- Dissertation



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