

Dr. Sonia Chikh M'hamed
Associate Professor in Management

Sino-French Institute - Renmin University of China

Current Position – Status

Associate Professor in Management at the Sino-French Institute, Renmin University of China – Suzhou Campus, China

Associate Researcher at **GRANEM UMR MA n°49** (The Angers Economics and Management Research Group- Joint Research Units), Angers, France

Academic Qualifications

- 2012 **Ph.D. in Strategic Management**, University of Angers, France
Dissertation/thesis: The Competitiveness into inter-organizational network (ION) – A French example of an ION from the ornamental outdoors plants industry
- 2006 **Master 2** (Search) Specialty “Stratégie, Management et Finance Interorganisationnelle”, IAE Lyon School of Management & EM Lyon Business School, Lyon, France.
Dissertation: Relationship between innovation and corporate governance: an exploratory study on Lyonbiopôle cluster
- 2005 **MBA in Audit and Management Control**
Léonard De Vinci Institute (ILV), Paris-La Defense, France.
Dissertation: The impact of strategic management on management control process – Case study from Arcad Services
- 2002 **Master in Management Sciences (MSc)**, Specialty “Études Supérieures Commerciales”
École Supérieure de Commerce (ESC) de Tunis, Tunisia.
Dissertation: Activity-Based Costing approach (ABC): Costs formation and monitoring (Case study from Groupe Chimique Tunisien)

Research Interests

Strategic Spaces and Clusters, Competitiveness, Business Model, Corporate Social Responsibility (CSR), Interorganizational Networks Analysis, Supply Chain Management (SCM), Territorial Dynamics and Innovation, Quantitative and qualitative research methods.

Professional Experience

- 2014 till now **Associate Professor of Management**, the Sino-French Institute - Renmin University of China (Suzhou Campus)
- Management Control
 - Gestion d'entreprise + Working group/case studies
 - Career Exploration and Planning + Building a skills map/communications
 - Corporate Strategy + Building case studies
- 2012 till now **Associate researcher** at GRANEM UMR MA n°49, Angers, France

- 2009/2013 **Assistant Professor**
Teaching is divided between the following institutes:
- La Rochelle Business School (La Rochelle, France)
 - EPEIGE Business School of Management (Paris)
 - The University Institute of Technology (IUT) of Angers
 - The University of Angers
 - The National Institute of Horticulture and Landscaping (AGROCAMPUS OUEST, Angers)
- Main Teaching Courses:
- Management Control
 - Accounting and Cost Accounting Analysis
 - Financial Management and Taxation
 - Advanced Financial Analysis
 - Project Management (PMBOK® Guide)
 - Strategic Management
 - Production Management
 - Quality Management methods
 - Supply Chain Management
 - Market Research Studies
 - Business Math and Statistics
 - Database Management (Marketing Project) - (SPSS & STATISTICA)
 - Research Methods
 - Management Simulation Game (Kalypso®)
- 2007/2010 **Research Engineer**, The National Institute of Horticulture and Landscaping (AGROCAMPUS OUEST, Angers)
Project: Business strategies and organizational models used by actors on an Interorganizational Network (ION) – The Impacts on the competitiveness (The French Ornamental Horticulture Industry) – Funding from The French Ministry of Agriculture, Food and Forestry, Région PDL.
- 2006 **Assistant Engineer**, The EM Lyon Business School Library, (Lyon, France)
Project: Elaboration of a database of French publications in management sciences in different international academic journals since 1963. (A project for The National Foundation for Teaching Business Management, FNEGE), (Training, 3 months)
- 2004/05 **Financial Manager**, Arcad Services, Saint-Quentin en Yvelines, France
- Formulating strategic and long-term business plans
 - Conducting reviews and evaluations for cost-reduction opportunities
 - Researching and reporting on factors influencing business performance
 - Implementation and monitoring dashboards (Strategic and Operational)
 - Producing accurate financial reports to specific deadlines
- 2002/03 **Quality Manager**, Groupe Lahmar & Cie, Jemmel, Tunisia
Implementation of the Quality Management System, The ISO 9001:2000 Standards:
- Devising and establishing a company's quality procedures and standards
 - Develop, implement, communicate and maintain a quality plan
 - Defining quality procedures in conjunction with operating staff
 - Setting up and maintaining controls and documentation procedures
 - Preparing quality plan, internal audit procedures and functions
 - Organize and manage quality-related training needs and delivering training
- 2002 **Financial Manager Assistant**, Groupe Chimique Tunisien (GCT), (Training, 3 months)
- Identify activities, processes and cost drivers
 - Assign the company's resource costs through activities (ABC Method)

- Implement a mapping of the activities by department and function
- Identify the cost structure through the activities and define the cost centers

Publications

- Book* CHIKH M'HAMED, S. (2013), Repenser la compétitivité dans les réseaux interorganisationnels - Prise en compte des dimensions territoriales, *Edition Presses Académiques Francophones*, 268 pages, Novembre 2013.
<https://www.morebooks.de/store/fr/book/repenser-la-compétitivité-dans-les-réseaux-interorganisationnels/isbn/978-3-8416-2434-5>
- Ph.D. Dissertation* "La compétitivité dans les réseaux interorganisationnels (RIO) - Le cas d'un RIO de la Pépinière Ornementale Française", CHIKH M'HAMED S., Thèse pour l'obtention du titre de Docteur en sciences de gestion, Université d'Angers, 7 septembre 2012.
- Journal Articles* MAGNAGHI, E. and CHIKH M'HAMED, S., (2016), L'importance du Business Model dans le système de reporting d'entreprise, to appear in *the Journal Gestion 2000*.
- CHIKH M'HAMED, S. and MAGNAGHI, E. (2016), Acquisition and restructuring strategy of Fiat Chrysler Automobile (FCA): A Successful Story of a cross-border Car Maker, *International Business Review*, (to be submitted).
- CHIKH M'HAMED, S., MAGNAGHI, E. and JASSIMUDIN, S. (2016), Clustering and Interclustering Strategies: What Makes the Suzhou Industrial Park (SIP) Typically Different?, *International Management Review*, (to be submitted).
- CHIKH M'HAMED, S. and CRETE, R. (2016), Networking Network Studies: An Analysis of Conceptual Configurations in the Study of Interorganizational Relationships - What Changes over 1997-2012*?, *Organization Studies*, (to be submitted).
- Communications* CHIKH M'HAMED, S., MAGNAGHI, E. and JASSIMUDIN, S. (2015), Clustering and Interclustering Strategies: What Makes the Suzhou Industrial Park (SIP) Typically Different?, *ICEMSS 2015-The International Conference on Economics, Management and Social Sciences, 8-9 December, 2015, Hangzhou, China*.
- CHIKH M'HAMED, S., MAGNAGHI, E., PLOTTU, B. and WIDEHEM, C. (2015), The risks of a Strategy of Vertical Specialization within a Value Chain: Evidences from the French Ornamental Outdoor Plants Industry, *5th Annual Conference ATLAS/AFMI*, May, 12-14, 2015, Hanoi, Vietnam.
- CHIKH M'HAMED, S., MAGNAGHI, E., (2015), The importance of Business Model in Corporate Reporting, *5th Annual Conference ATLAS/AFMI*, May, 12-14, 2015, Hanoi, Vietnam.
- CHIKH M'HAMED, S., PLOTTU, B. and WIDEHEM, C. (2012), Innovation and Sustainable Competitiveness: The Risks of The Fragmentation of The Productive Process – The French Example of The Ornamental Outdoor Plant, *2nd SYMPOSIUM On Horticulture in Europe*, Angers, 1-5 June 2012.
- CHIKH M'HAMED, S., PLOTTU, B. et WIDEHEM, C. (2012), Création de valeur et spécialisation verticale : le cas de la filière du végétal d'extérieur d'ornement, *Colloque La Protection Juridique du Végétal et ses Enjeux Économiques*, Université d'Angers, 17-18 nov. 2011.
- CHIKH M'HAMED, S., PLOTTU, B., WIDEHEM, C. and NEKKA, H. (2011), Les facteurs de la compétitivité de la pépinière ornementale française sur le marché européen : originalité et différences, Journée d'étude dans le cadre du *Comité de pilotage, Groupe de travail « Pépinières ornementales »*, 20 juin 2011, AGROCAMPUS OUEST-Centre d'Angers.

CHIKH M'HAMED, S., (2010), Stratégies et Modes de Coordination des Acteurs d'un réseau interorganisationnel (RIO) et les impacts sur la compétitivité, *XIX^{ème} Conférence Internationale de l'AIMS* – Luxembourg, 1-4 juin 2010.

CHIKH M'HAMED, S. et NEKKA, H., (2010), Quels apports des théories de réseaux sociaux pour les sciences de gestion ?, *XVI^{ème} Colloque National de la Recherche en IUT (CNRIUT)*, Angers, 9-11 juin 2010.

CHIKH M'HAMED, S. (2009), Stratégies et modes de coordination des acteurs d'un réseau interorganisationnel (RIO) et les impacts sur la compétitivité, *Tutorat collectif des IAE*, IAE Gustave Eiffel-IRG Université Paris Est, 17 juin 2009.

CHIKH M'HAMED, S. (2009), Stratégies et modes de coordination des acteurs d'un réseau interorganisationnel (RIO): une pluralité des cadres d'analyse, *XVIII^{ème} Conférence Internationale de l'AIMS*, Grenoble, 3-5 juin 2009.

CHIKH M'HAMED, S. (2008), Factors of Competitiveness of French Ornamental Outdoor Plant Industry in The European Market, *The 105th Annual Conference of The American Society for Horticultural Science (ASHS)*, Orlando, Florida USA, July 21-24, 2008.

Other research and associative activities

Participation to research contracts: VEGESPE (Specialized Plant, 2006-2008) and COSAVE (Construction and Phyto Health, 2007-2009)

2008/2011 Organizer of workshops, the committee monitoring "Pépinières Ornementales", VEGESPE Program (Specialized Plant), with Dr. Caroline Widehem and Dr. Béatrice Plottu.

2009/2012 Supervision for several final projects in Engineering and Master's degrees and Jury member in several Master's and Postgraduate dissertations and final projects

2008/2012 Participation and Supervision for several study tours (Belgium, Netherlands and Germany), HORVAL GROUP (Ornamental horticulture and optimization), AGROCAMPUS OUEST, Angers.

Memberships

Since 2009 Member of the International Association of Strategic Management (AIMS)

2008/2012 Member of the committee monitoring the project "Pépinières Ornementales", Programme VEGESPE (Specialized Plant), AGROCAMPUS OUEST, Centre d'Angers.

2008/2011 Member of the organizing committee of study tour, Master 2: Ornamental horticulture and optimization (HORVAL), AGROCAMPUS OUEST, Centre d'Angers.

Informatics

Software: Microsoft Office, SPSS®, Statistica®, Kalypso®, SAP/R3, OpenProject, Alceste

Systems: Mac OS & Windows

Language Skills

Arabic & French: bilingual

English: fluent (Read, Written, Spoken)

Italian: an intermediate level

Referees available upon request